



LANDSCAPING & ENVIRONMENTAL SOLUTIONS

COMPANY PROFILE – MARCH 2011

1. Background

Eco Environmental Services (Pty) Ltd (hereafter referred to as Eco Creations) was established in July 1998.

Its formation resulted from the Claussen brothers (Norbert & Erik) wanting to utilize the family farm more efficiently. Over and above growing and selling roll on lawn, they decided to follow in their late parents footsteps and set up a landscaping company.

Thus Eco Creations was born.

2. Strategic Plan

- Vision

“Strive to continuously create innovative landscaping and environmental solutions”

- Mission

We will:

- Endeavour to anticipate customers’ needs and market requirements and consistently provide creative landscaping and environmental solutions

- Encourage our associates to practice a philosophy of quality, service and accountability
- Strive to produce superior returns by providing consistent, excellent service

3. Services/Products

The company offers a wide variety of services amongst other; commercial landscape and irrigation, in-house commercial and domestic landscape design and horticultural maintenance.

We are experienced in handling large, fast-tracked landscape projects and some of the contracts completed recently include:

- Bhunga Avenue, Langa
- Big Lotus River Phase 2, Khayelitsha
- Green Point Stadium – now called The Cape Town Stadium
- The Orangerie, Cape Town
- Emms Drive, Langa
- Gugulethu NY1
- Goodwood New Transport Hub

We also managed a number of landscape maintenance contracts. The larger of these in our portfolio includes:

- US Consulate Cape Town
- Green Point Stadium
- The Orangerie, Cape Town
- Schonenberg Estate, Somerset West

4. Clients/Experience

As per attached schedule

5. Staffing Profile

The company currently employs 45 permanent workers. Details of our key personnel are as follows:

- Norbert Claussen – Chairman & Financial Director
Norbert is the CEO of Powertech, a subsidiary of the Altech group and is based in Johannesburg. Norbert has an M.Eng (UP) and an MBA (UCT)
- Colin Priem – General Manager
Colin has a B. Com. (Hons) (UWC) degree and manages Eco on a daily basis. He has extensive administration knowledge and specializes in strategic, financial, HR & IR management.

He has been involved in the landscaping industry for more than 20 years.
- Marlize van Heerden – Financial Controller
Marlize has been with Eco for more than 10 years and is responsible for financial and office administration.
- Dave Barrett – Director
Dave has a N.D. in Horticulture and is responsible for the tree and plant nursery and composting plant. He also assists in the pricing and execution of large commercial projects.
Dave has been with the company since its inception.
- Grant Barrett – Contracts Manager
Grant has a N.D. in Horticulture and heads up commercial projects for the company. He is also very proficient in irrigation design and installations.

- Anthony Krammer: Anthony holds a National Diploma in Landscape Technology and has been involved in landscape design for a number of years. He has been recently approached by the Stellenbosch Municipality to provide landscaping proposals for intended works.
- Maria Kotze: Maria is a qualified Landscape Designer (N.D Landscape Technology) who is passionate about domestic landscape projects and designs.
- Julian Bartels: A German national who holds a Diploma in Landscape Construction and Design from the University of Osnabruck, Germany. His thesis covered the fynbos plants of the Western Cape and its possible commercial application in landscapes. Julian is involved in high end landscape design and installation projects.
- Linly Mulder: Linly has been involved in the landscape maintenance field as a manager for more than 10 years. He has managed and supervised a large contingent of staff at his previous place of employment (in excess of 70). Maintenance contracts that he has been involved with, includes:
 - GrandWest Casino
 - Cape Town International Convention Centre
 - University of Cape Town
 - The Table Bay Hotel

8. Equipment

Notwithstanding the intellectual capital in the company, we are fortunate to own modern equipment which enables us to execute our operations in a professional manner. The vehicles, machinery and equipment are conservatively valued at R 3 million.

9. Industry Associations

- Principal member of the SA Landscaping Institute (SALI)
Colin Priem served as chairperson of SALI Cape in the past and also served on the SALI National Executive.
- Principal member of the Landscape Irrigation Association (LIA)
Grant Barrett is currently chairperson in the Cape region and is responsible for training to all Cape LIA members.

10. Environmental Policy

We believe that the environment represents a strategic resource for both current and future generations.

We therefore need to minimize the impact, which our activities have on the environment, by applying appropriate, cost effective measures, to foster environmentally, sustainable economic development.

The following principles are embodied in the company's environmental management program and practices.

- Environmental concerns will be part of the day to day activities of the company's operations
- All activities from planning to implementation of projects incorporate efficient use of resources and minimization of both environmental impacts and waste generation.
- The company needs to strive for continuous improvement of environmental performance in the light of economic, technical and scientific change.

11. Conclusion

The Eco Creations' team believes that they are one of the more qualified landscaping companies in the Western Cape, who pride themselves in delivering environmentally suitable landscaping solutions and who will constantly strive to improve with every project they undertake.

The company operates from Vredenburg Farm, Winery Road, Firgrove, Somerset West.